From: Morning Consult
To: lmartin@bakersfieldpd.us
Subject: Morning Consult Tech: Equifax Will Pay Up to $700 Million to Settle Data Breach Probes
Date: Monday, July 22, 2019 5:33:03 AM

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By Sam Sabin

Top Stories

- Equifax Inc. will pay as much as $700 million to finalize a settlement with the Federal Trade Commission, the Consumer Financial Protection Bureau and most state attorneys general for a data breach in 2017 that exposed the personal information of nearly 150 million Americans, U.S. authorities said. The settlement requires the company to set up a $300 million fund for impacted consumers, which could increase by $125 million if the funding runs out. (The Hill)

- Google is expected to pay a multimillion-dollar fine in a finalized settlement with the FTC for not sufficiently protecting children who use YouTube and collecting data in a way that violates the Children's Online Privacy Protection Act, according to two people familiar with the matter. The deal was approved by the FTC's three Republican commissioners, the sources said, while the two Democratic commissioners voted against it. (The Washington Post)

- White House economic adviser Larry Kudlow and Treasury Secretary Steven Mnuchin are scheduled to meet today with a group of semiconductor and software executives, including representatives from Intel Corp. and Qualcomm Inc., to discuss the American ban on sales to Huawei Technologies Co., according to two people briefed on the matter. A White House official confirmed the meeting, saying Google and Micron Technology Inc. will also attend, but only said it would focus on economic matters. (Reuters)

Chart Review

This Map Shows Which Cities Are Using Facial Recognition Technology-And Which Have Banned It
Forbes

Events Calendar (All Times Local)

07/22/2019

The Washington Post's interview event with Democratic presidential candidate Sen. Amy Klobuchar	9:00 am

07/23/2019

Senate Judiciary Committee's hearing on the enforcement of antitrust laws	2:30 pm

07/24/2019

Politico event on Unlocking the AI Data Puzzle in the Federal Government	8:00 am
House Oversight Committee's hearing on Russian interference in the 2016 elections with Special Counsel Robert S. Mueller, III	8:30 am
Brookings Institution's "The future of ICT in the digital economy" event	10:00 am
House Appropriations Committee's oversight and budget hearing for the White House Office of Science and Technology Policy	10:15 am
Senate Commerce Committee's markup, including several broadband and 5G bills	10:30 am
Senate Commerce Committee's nominations hearing, including consideration of Michael Kratsios for the role of U.S. Chief Technology Officer	10:30 am
House Intelligence Committee's hearing with former Special Counsel Robert S. Mueller III	12:00 pm
FTC's Fighting Consumer Fraud and Identity Theft workshop in Iowa	1:00 pm
ITIF's discussion on benefits of facial recognition technology use for law enforcement	2:00 pm
New America's "Overcoming Obstacles to Connection" event on AI, personalized learning and other automations	4:30 pm

07/25/2019

Internet Governance Forum USA 2019	
Brookings Institution's "Autonomous cars: Science, technology, and policy" event	8:45 am
The Capitol Forum's DOD Procurement Conference	9:00 am
FiscalNote's Data Privacy and Antitrust Luncheon	11:30 am

View full calendar

Understanding Gen Z: The Definitive Guide to the Next Generation

Based on nearly 1,000 survey interviews with 18-21 year-olds, Morning Consult's 'Understanding Gen Z' report digs into the values, habits, aspirations, politics, and concerns that are shaping Gen Z adults and the ways they differ from the generations that came before them.

Download the full report →

General

Google Finds Cheap Way Out of Multibillion-Dollar 'Wi-Spy' Suit
Peter Blumberg, Bloomberg

Google is poised to pay a modest $13 million to end a 2010 privacy lawsuit that was once called the biggest U.S. wiretap case ever and threatened the internet giant with billions of dollars in damages. The settlement would close the books on a scandal that was touched off by vehicles used by Google for its Street View mapping project.

Trump tells France's Macron U.S. concerned with proposed digital services tax
Steve Holland, Reuters

U.S. President Donald Trump spoke with French President Emmanuel Macron on Friday and expressed concerns about the country's proposed digital services tax, the White House said. The two leaders also discussed ongoing efforts to ensure Iran does not obtain a nuclear weapon, White House spokesman Judd Deere said in a statement.

California board diversity mandate spreads to other states, Washington
Laura Weiss, Roll Call

California's mandate that boards of directors overseeing public companies include women is catching fire as states including Illinois, New York and New Jersey, as well as lawmakers in Washington, consider similar rules to promote diversity, government officials told CQ Roll Call.

Meet Morgan Beller, the 26-year-old woman behind Facebook's plan to make its own currency
Salvador Rodriguez, CNBC

On February 12, 2018, Silicon Valley investor and cryptocurrency technologist Howard Wu was invited to Facebook headquarters in Menlo Park to discuss the implications, opportunities and risks of introducing more than 2 billion online users to blockchain technology. The invitation didn't come from Facebook CEO

Mark Zuckerberg, or Vice President and former PayPal executive David Marcus, the current leader of Facebook's Libra cryptocurrency proposal and Calibra wallet.

Adam Schiff Is Back From the Wilderness
Todd S. Purdum, The Atlantic

Adam Schiff was everywhere, until he was nowhere. In nearly 20 years as a Democratic congressman from Southern California, Schiff has grappled with issues from national security, to intellectual property, to the Armenian genocide.

Cloud Gaming is Big Tech's New Street Fight
Jonathan Vanian, Fortune

Streaming video games promises to be an all-out brawl among companies with the internet infrastructure to back it up. At stake? Billions of dollars and the future of a fast-growing industry. What, you thought this was a game?

U.S. Futures, Treasuries Edge Higher; Oil Advances: Markets Wrap
Laura Curtis, Bloomberg

U.S. equity futures rose on Monday following a mixed session in Europe and Asia as investors looked ahead to a busy week of corporate earnings. Oil gained amid tensions in the Persian Gulf.

Intellectual Property and Antitrust

Who should keep an eye on Silicon Valley?
Nancy Scola and Margaret Harding McGill, Politico

The federal government's struggles to rein in Facebook are driving some Democrats and consumer advocates to a stark conclusion: The agency charged with regulating Silicon Valley is not up to the task. The 105-year-old Federal Trade Commission is a main enforcer of Americans' consumer protections but it has only a small fraction of the money and workforce of the nation's largest tech companies - and a privacy staff less than half that of the Irish agency that regulates Facebook's European operations.

Why 2020 presidential candidate Andrew Yang doesn't want to

break up Google
Eric Johnson, Vox

Big Tech's consolidation is hurting innovation, Yang says, but just saying "break them up" is a "20th century approach to [a] 21st century problem."

Amazon Offers Sellers a Leg Up, With a Catch
Jon Emont, The Wall Street Journal

Amazon.com Inc. is offering independent merchants on its platform marketing support, product reviews and prominent display. The catch? Amazon gains the right to purchase a merchant's brand at any time for a fixed price, often $10,000.

What it really means when Congress talks about regulating Big Tech
Mark Sullivan, Fast Company

There's steady chatter in Washington about placing some regulatory guardrails around Big Tech companies, which many lawmakers (and their constituents) believe have become too big, too powerful, and too often unwilling or unable to self-regulate. There's lots of discussion about new data privacy legislation, antitrust actions to break up big tech companies, and the removal of special legal protections for tech.

Telecom, Wireless and TV

T-Mobile, Sprint merger nearing completion after controversial and lengthy negotiations
Charlie Gasparino and Lydia Moynihan, Fox Business

Federal regulators have signaled to participants of the proposed $26 billion T-Mobile-Sprint merger that barring a last-minute snag, they are on the verge of giving the green light to the transaction after some of the most controversial and lengthy deal negotiations in recent years, FOX Business has learned. But in deliberations that have swung wildly from nearly complete to nearly dissolving over the past three months, anything is possible.

CBS Is Blacked Out for 6.5 Million AT&T Customers. Here's Why.
Edmund Lee, The New York Times

CBS, the nation's most-watched television network, went dark for more than 6.5 million AT&T customers early Saturday after the two media giants couldn't agree on a new contract. The network, with hits like "Big Brother," and Stephen Colbert's "Late Show," was cut off from AT&T's satellite service DirecTV as well as the landline-delivered U-verse and DirecTV Now, the live streaming product.

Mobile Technology and Social Media

Lyft's dockless e-bikes have made their way to SF, but it wasn't easy
Megan Rose Dickey, TechCrunch

When tech companies sue cities, it's rare to see a resolution - albeit a temporary one - in favor of the tech company happen so quickly, if at all. Lyft sued San Francisco in early June, claiming the city was in violation of a 10-year contract that would give Lyft exclusive rights to operate bike-share programs.

As Instagram tests its 'like' ban, influencers will have to shift tactics to make money
Megan Graham, CNBC

Instagram's test of hiding "likes" on posts just expanded to more markets around the globe. For influencers, or individuals who work with brands to promote services or products on social media, this will likely mean a continued shift away from "vanity metrics" - such as likes or follower counts - and a focus on actual sales.

Cybersecurity and Privacy

Election security to take back seat at Mueller hearing
Maggie Miller, The Hill

This week's much-anticipated hearing with former special counsel Robert Mueller promises to be full of high political drama. But election security - a key focus of the Mueller report - isn't likely to garner much attention from lawmakers.

Director of National Intelligence Dan Coats Appoints New Election

Security Czar
Philip Ewing, NPR News

Director of National Intelligence Dan Coats has installed a new czar to oversee election security efforts across the spy world, he announced on Friday. A veteran agency leader, Shelby Pierson, has been appointed to serve as the first election threats executive within the intelligence community, or IC, Coats said.

"We're not ready" for foreign election interference in 2020, says Rep. Adam Schiff
Eric Johnson, Vox

In May, Facebook refused to remove a deceptively edited viral video that made Speaker of the House Nancy Pelosi look drunk - a decision that does not bode well for how Silicon Valley will handle disinformation and election interference in 2020, Rep. Adam Schiff says.

Fast-growing web of doorbell cams raises privacy fears
Amy Forliti and Matt O'Brien, The Associated Press

The woodsy community of Wolcott, Connecticut, doesn't see a lot of crime. But when the police chief heard about an opportunity to distribute doorbell cameras to some homes, he didn't hesitate.

Kids' privacy forces best behavior on Big Tech
Sara Fischer and Kim Hart, Axios

Although the U.S. government is still struggling to define regulations for the tech industry, it's finding ways to take action over the growing portion of the internet used by kids. An increase in federal penalties against tech companies for violating kids' privacy rules is shaping new expectations for how the internet will be governed.

Opinions, Editorials and Perspectives

The New Humble Facebook Is Playing With Fire in Washington
John D. Stoll, The Wall Street Journal

Facebook Inc.'s David Marcus went to Washington this week to defend the company's plan to launch its Libra digital money. After more than a year of

seeing Facebook executives appear in public to ask forgiveness, Mr. Marcus was out to ask permission.

My Frantic Life as a Cab-Dodging, Tip-Chasing Food App Deliveryman
Andy Newman, The Verge

I had just started my lunch shift when the phone pinged: Uber Eats, pickup at Cocina del Sur on West 38th Street in Manhattan, five blocks away. Great! I pedaled down West 40th into congealing crosstown traffic.

We Found Out What Actually Happens To Your Data When You Upload It To FaceApp
Davey Alba, BuzzFeed News

FaceApp - the photo-transforming smartphone app that recently went viral after Drake, LeBron James, the Stranger Things cast, and many more shared AI-aged selfies on social media - has had a hell of a week. On Wednesday, the Democratic National Committee sent a notice to 2020 presidential campaigns, urging them to delete the app "immediately" over concerns that there was no way to know what FaceApp was doing with the data.

The Spy Business Is Booming and We Should Be Worried
Bill Priestap, The New York Times

What is going on? Russian spies are assassinating people in other countries, directing internet companies to troll our social media and trying to undermine our political process almost in plain sight.

The 'digital services tax' could set off another trade war. Countries must work together for a way out.
The Editorial Board, The Washington Post

European nations are taking aim at U.S. technology companies with a cash-grabbing proposal that could set off another trade war. Now the world needs to find a way out.

Research Reports

The United States of Broadband Map

Open Technology Institute at New America

Around the country, local governments are grappling with the challenge of getting quality broadband access to their citizens, but without data about what speeds customers are actually experiencing, making effective policy becomes impossible. Internet speed tests can help inform those policies, and while there are several tests available to users, they are not all the same.

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